

Trusted. Simple. Effective.



Ariel S4 White Max

Liquid laundry additive, for use with the Ariel Professional System

Formulated to restore and prolong whiteness of linen.



Use S4 with the Ariel Professional System

...for outstanding business results

Trusted

- From the makers of Ariel.

Simple

- No matter what your key laundry goal is, there is an Ariel Professional System for you.

Effective

- Helps keep linen impeccably white like new for longer versus wash without S4 White Max.
- Restores whiteness in 1 wash when using the rejuvenation cycle with S4 White Max.
- Prolongs whiteness wash after wash
- To be used with S1 Actilift Detergent.
- Does not contain bleach. Contains brightening agents.

★★★★★ Satisfy your guests

Cleanliness can help you improve your ratings & reviews and generate incremental business.



Minimize your total operating cost

The Ariel Professional System can help you worry less about the cost of rewash.



Contribute to a more sustainable development

Rewash is also associated with energy water and chemical consumption.



Care for your staff

The Ariel Professional System can help make your operations more efficient by delivering cleanliness from the first wash.

every **experience** counts.™

P&G
Professional

Technical information



Research & Development Corner

Whiteness Technology

- Specially formulated whiteness system helps restore whiteness and prolongs it wash after wash.
- Brightening agents improve the reflective qualities of the fabric making whites look whiter.



⚙️ Technical Description

- **EAN code:**
- **Appearance:** Clear blue liquid
- **Smell:** Unperfumed
- **pH (1%):** 7.2-9.2
- **Density:** 1.032 g/ml
- **Water solubility:** High

⚠️ Safety Instructions

Please make sure your employees read and understood the product label and your COSHH assessment (Chemical Risk Assessment in EU) before using this product. The label contains directions for use and both label and SDS contain hazard warnings, precautionary statements, first aid procedures and storage information. SDS are available on-line at our website www.pgpro-msds.com or can be provided to you via the call center.

i Usage & Dosing Instructions

This detergent can only be dosed through **the P&G Professional Dosing equipment.**

- Dosed in the last rinse.
- Please refer to your P&G representative for specific dosage.

✓ Where to Use

- Can be used on all types of white garments, for all cycles and at all water hardness's.

✋ Where Not to Use

- Lightly colored or pastel colored items could be affected over repetitive washing.